



"Creating New Business Opportunities in the COVID-19 World"

As the COVID-19 virus continues to spread, many companies are now reviewing their business strategies and looking for assistance with developing new export markets, finding alternative sources of products, or reviewing their international marketing strategies

Join a Special Webinar for Saskatchewan Companies and others with our international trade specialists from around the world

Wednesday, April 29th at 10:00 AM

- Learn how Covid-19 has impacted international markets and when the turnaround is expected from people who are on the ground
- What are opportunities for North American companies after the recovery
- Ask our international trade experts questions on how you can grow your customer base, investigate new markets or resolve challenges you are or will face (e.g. locating a new source of supply).
- Renowned experts will be speaking on opportunities in SE Asia, Brazil, Europe and Africa. Bios will be sent to all participants.

About IBG Global:

IBG Global is a group of international trade specialists located in 60 cities around the world and covering 160 country markets. All our trade specialists have over 25+ years of experience helping North American companies break into new markets and to find customers or distributors.

Participation is free but registration is required
Register [here](#) for the Webinar
Zoom link will be sent after registration
Questions? Send an email to
bmichnik@sasktrade.sk.ca OR sherwin@atid-edi.com