



Atid EDI, Ltd.

Since 1991, **EDI** has provided its clients with specialized research, intelligence and strategies that facilitate their business activities with the Middle East and beyond.

The **EDI** team is expert in Middle East trade development, strategic information, market research and feasibility studies. We also specialize in business networking, trade events and related missions to the region.



Drawing on its wide range of contacts, **EDI** produces a varied body of customized research reports and market studies. The company also identifies potential joint venture opportunities for commercial clients.

EDI currently serves as the official regional trade and investment representative for the US states of Delaware, Illinois, Indiana, New Mexico, Oklahoma and Pennsylvania. In addition, **EDI** also offers consulting services to the State of Virginia and several European countries. **EDI** helps small and medium size enterprises from these states assess and develop their business activity in the Middle East.

As of 1 January 2013, **EDI** also serves as the Israeli consultant to Invest Hong Kong, a government agency charged with promoting inward investment. **EDI** will provide information and assistance to Israeli companies looking to develop their business in the Far East.

I have worked with Atid EDI Ltd, and its President, Sherwin Pomerantz, ever since I arrived in Israel in 2009. In their work representing 6 US states here in the region for many years, and assisting numerous governors and other US state officials visiting with high-level business delegations, they have earned a reputation for competence and productivity. Mr. Pomerantz was the US Embassy's nominee to, and he attended, the 2012 Global Business Conference organized by the U.S. Department of State and hosted by the Secretary of State, Hillary Clinton.

-Jonathan M. Heimer, Senior Commercial Officer, U.S. Embassy Israel



For those wanting to move ahead in the Middle East, **EDI**'s rich regional experience and resources provide critical insights essential to the client's decision making process.

EDI furnishes its international clientele with a customized, comprehensive range of services, including:

- Market research and assessment
- Business Intelligence
- Strategic Planning
- Identifying potential distributors for specific products and services
- Sourcing of products
- Tailor-made business missions for individuals and groups
- Investment opportunities for start-ups and early stage companies
- Identifying local joint venture partners
- Locating U.S. sites for branch offices of Israeli and Middle Eastern companies

Atid, EDI Ltd. has been an invaluable partner for us as we seek to enter the Israel and Greater Middle East markets. They take the time to understand our services and provide excellent market research to determine best fits for our company. Their vast network of local and regional contacts is helping to place us in front of the right people.

-Naresh C. Batta, President, Batta Environmental Associates, Inc.

EDI has successfully developed, marketed and organized seminars, conferences and educational programs related to business and management. **EDI**'s particular forte concerns the business climate in the U.S. and Israel.

EDI also works with US Foundations involved with business management and leadership.

EDI has served a large cadre of diverse clientele over the years, including public, private and non-profit organizations. Some examples include:

AIT Ventures Management, Ltd. (Israel)
Arben Bio Science (New York)
America-Israel Chamber of Commerce (Atlanta, Chicago, Minneapolis, Florida)
Aurora WDC
Bryant Christie, Inc. (Washington)
California Trade & Commerce Agency
Delaware Office of Management and Budget
Ergo Advisors (New York)
Enterprise Ireland
Faces (Canada)
IBT (France)
Illinois Department of Commerce & Economic Opportunity
ICM - International Career Management (Netherlands)
Israel Ministry of Foreign Affairs
Israel Ministry of Industry, Trade & Labor
Israel-America Chamber of Commerce (Israel)
Mandel Foundation (Israel)
Merage Foundation for US-Israel Trade (California)
New Mexico Economic Development Department
Oklahoma Department of Commerce
Pennsylvania Office of International Business Development
Province of Saskatchewan (Canada)
RED Global Investments (Hong Kong)
TD Securities (Singapore)
Virginia Economic Development Partnership



EDI has represented Pennsylvania in the Middle East for the last 15 years and we have found them to be professional, concerned, competent and reliable. They have the contacts there and they know how to “work” them. In our book they are first class in every way.

-Wilfred Muskens, Deputy Secretary for International Business Development,
Pennsylvania Department of Community & Economic Development

Please let **EDI** know what we can do for you.

EDI's qualified and diverse team of experts looks forward to expanding your business horizons and increasing your bottom line through quality research and development activities.

Atid EDI, Ltd.

POB 45005, 91450 Jerusalem

Tel: +972.2.571.0199 Fax: +972.2.571.0713

Email: info@atid-edi.com

URL: <http://www.atid-edi.com>